

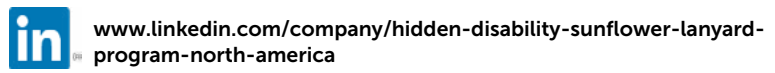
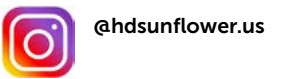
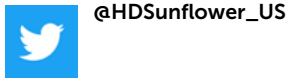
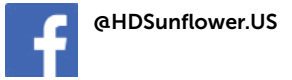
The **Hidden Disabilities Sunflower** supports people with a hidden disability, making the invisible, visible and helps them access the understanding, patience and assistance needed when going about their daily lives.

**LAUNCH**

When you are ready to launch, expand your social reach by letting our community know that you are now a Sunflower friendly business Using your Sunflower account on our website, add your details to the Sunflower map.

We ask that any social media posts that mention Hidden Disabilities Sunflower are shared with us before you post. Send them to [marketing@hdsunflower.com](mailto:marketing@hdsunflower.com) for review.

Our Social media handles are:



**SAMPLE SOCIAL MEDIA POSTS**

[YOUR COMPANY NAME] has adopted the Hidden Disabilities Sunflower to support and raise awareness of those living with a hidden disability. From today, the Sunflower lanyards are being introduced in our store. In addition to making the Sunflower lanyards available to customers and colleagues with an invisible disability, we're training our staff to identify the Sunflower, gain a deeper understanding of hidden disabilities and learn how to support Sunflower wearers.. Find out more about the Sunflower at [hdsunflower.com](http://hdsunflower.com).

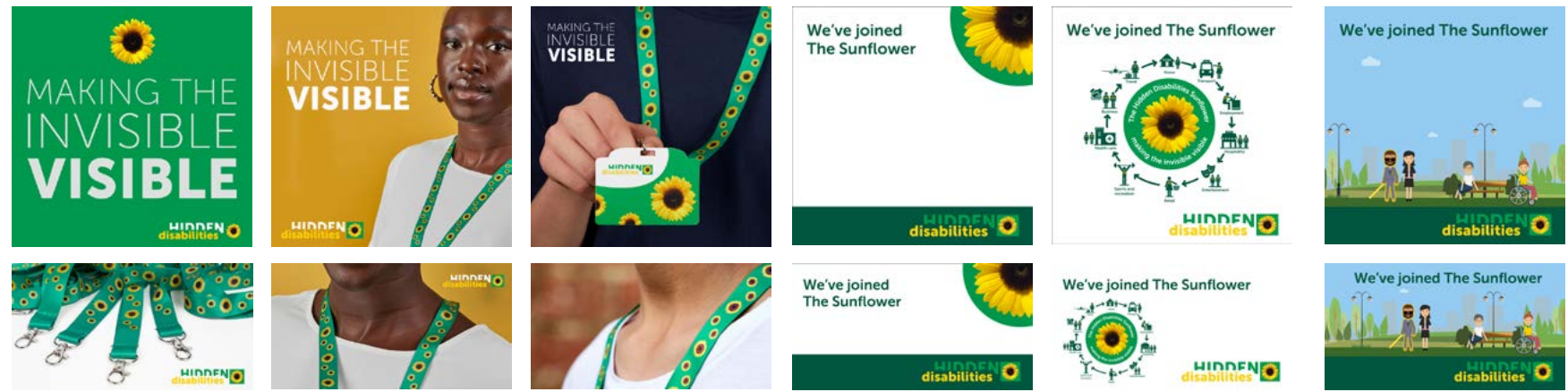
[YOUR COMPANY NAME] is delighted to launch the Hidden Disabilities Sunflower! This means that people with a hidden disability can choose to wear a Sunflower to make their disability visible to those around them while in [YOUR COMPANY NAME]. Our colleagues will help you with any support or adjustments you may need. Find out more about the Sunflower at [hdsunflower.com](http://hdsunflower.com).

[YOUR COMPANY NAME] has joined the Hidden Disabilities Sunflower to support people with disabilities that may not be immediately visible, such as autism, dementia, mental health issues or learning difficulties. People can choose to wear a lanyard bearing a sunflower logo as a subtle way of letting others know that they have a hidden disability and may require additional support, assistance or a bit more time. Find out more about the Sunflower at [hdsunflower.com](http://hdsunflower.com).

We are delighted to announce that [YOUR COMPANY NAME] has joined the Hidden Disabilities Sunflower. All our outlets now recognise and support the Sunflower [#WearTheSunflower](#) [#Inclusion](#) [#BeKind](#)

[YOUR COMPANY NAME] is now Sunflower-friendly, with our stores adopting the Hidden Disabilities Sunflower [#WearTheSunflower](#) [#Inclusion](#) [#BeKind](#)

**SAMPLE OF SOCIAL MEDIA IMAGERY**



**IMAGE LIBRARY**

We also have a wide selection of images in our Sunflower image library. [Click here](#) for access. If prompted, enter this password: **HDS2020%**