

The **Hidden Disabilities Sunflower** supports people with a non-visible disability, making the invisible, visible and helps them attain the understanding, patience and assistance needed when going about their daily lives.

LAUNCH

When you are ready to launch, expand your social reach by letting our community know that you are now a Sunflower friendly organisation Using your Sunflower account on our website, add your details to the Sunflower map and to the Sunflower members directory.

We ask that any social media posts that mention Hidden Disabilities Sunflower are shared with us before you post. Send them to marketing@hiddendisabilitiesstore.com for review.

Our Social media handles are:

 **@hiddendisabilitiessunflower**
<https://www.facebook.com/hiddendisabilitiessunflower>

 **@sunflwrlanyards**
<https://twitter.com/sunflwrlanyards>

 **@sunflowerlanyardscheme**
<https://www.instagram.com/sunflowerlanyardscheme>

 **Hidden Disabilities Sunflower Lanyard Scheme**
<https://www.linkedin.com/company/hidden-disabilities/>

 <https://www.youtube.com/channel/UCFwuglu3GX1aDLhi6WdoJ8g>

SAMPLE SOCIAL MEDIA POSTS

YOUR COMPANY HERE has adopted the Hidden Disabilities Sunflower to support and raise awareness of those living with a non-visible disability. From today, the Sunflower lanyards are being introduced in our store. In addition to making the Sunflower lanyards available to customers and colleagues with an invisible disability, we're training our staff to identify the Sunflower, gain a deeper understanding of non-visible disabilities and learn how to support Sunflower wearers.. Find out more about the Sunflower at hiddendisabilitiesstore.com.

YOUR COMPANY HERE is delighted to launch the Hidden Disabilities Sunflower! This means that people with a non-visible disability can choose to wear a Sunflower to make their disability visible to those around them while in **YOUR COMPANY HERE**. Staff will help you with any support or adjustments you may need. Find out more about the Sunflower at hiddendisabilitiesstore.com.

YOUR COMPANY HERE has joined the Hidden Disabilities Sunflower to support people with disabilities that may not be immediately visible, such as autism, dementia, mental health issues or learning difficulties. People can choose to wear a lanyard bearing a sunflower logo as a subtle way of letting others know that they have a non-visible disability and may require additional support, assistance or a bit more time. Find out more about the Sunflower at hiddendisabilitiesstore.com.

We are delighted to announce that **YOUR COMPANY NAME HERE** has joined the Hidden Disabilities Sunflower. All our outlets now recognise and support the Sunflower **#wearthesunflower #inclusion #bekind**

YOUR COMPANY NAME HERE is now Sunflower-friendly, with our stores adopting the Hidden Disabilities Sunflower **#wearthesunflower #hiddendisabilities #inclusion #BeKind**

SAMPLE OF SOCIAL MEDIA IMAGERY

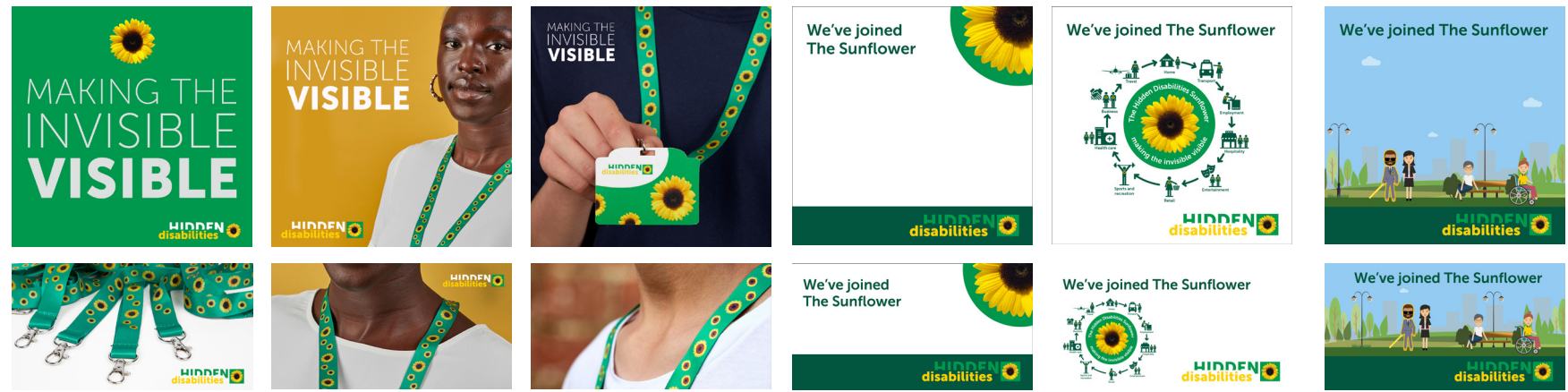


IMAGE LIBRARY

We also have a wide selection of images in our Sunflower image library.

Click here for access.

If prompted, enter this password: **HDS2020%**